

# bookish bakes

# BESPOKE BAKING KITS

www.bookishbakes.co.uk hello@bookishbakes.co.uk @bookishbakesco

# CONTENTS

O3 OUR STORY

**12** 

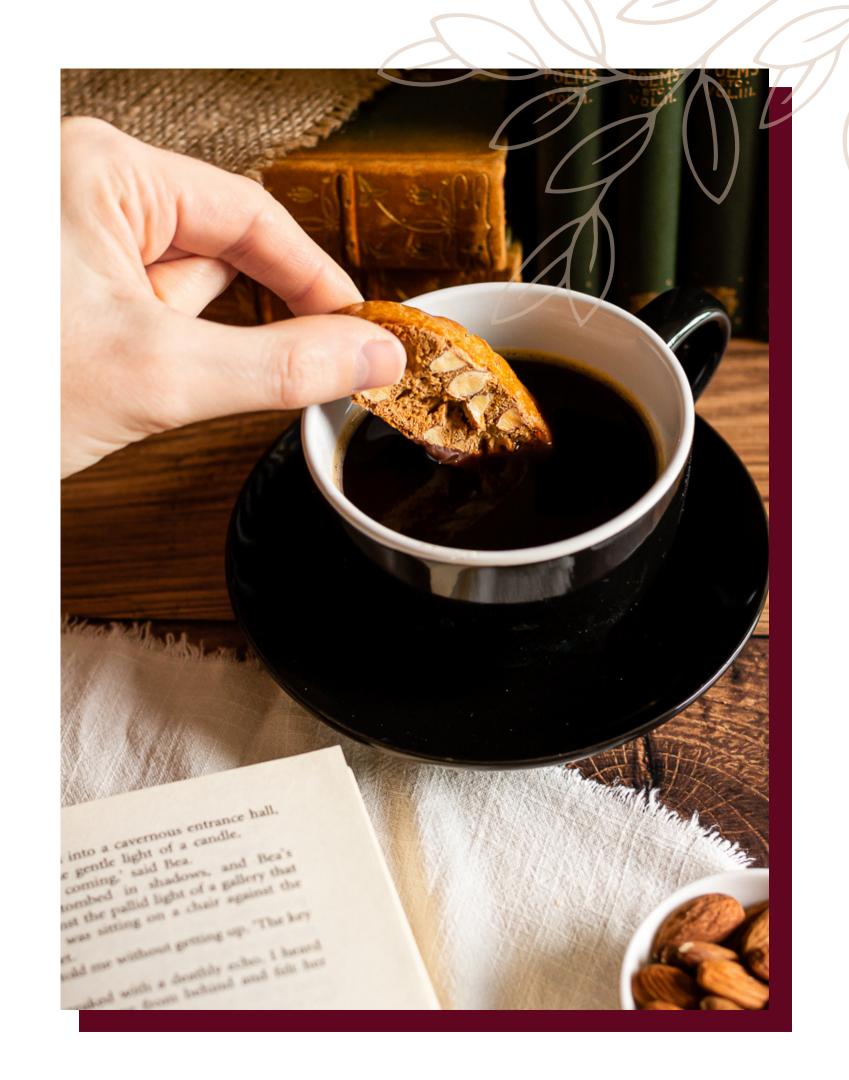
O5 BESPOKE KITS

O7 HOW IT WORKS

O9 ADDITIONAL OPTIONS

IO PRICING & DELIVERY

ORDERING INFORMATION

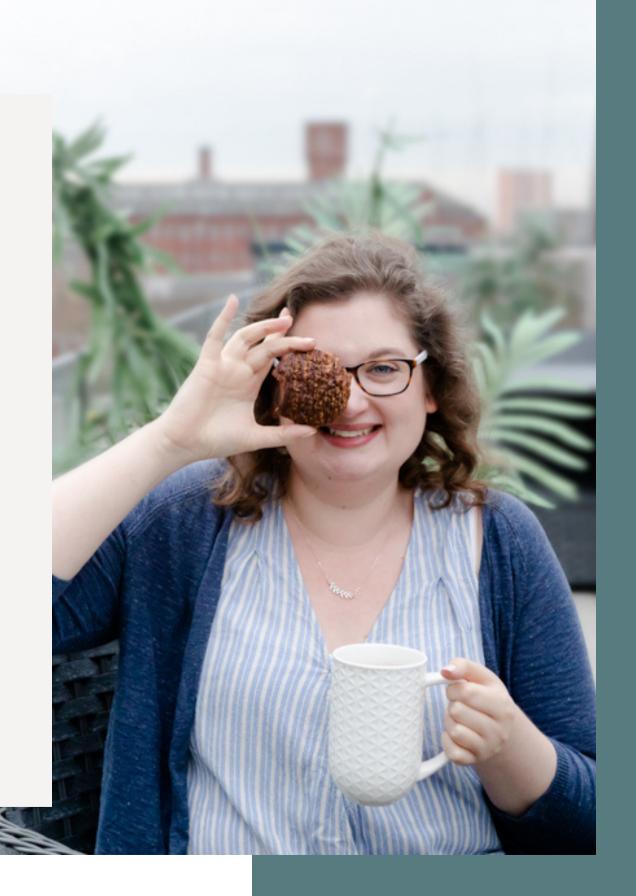


# OUR STORY

Ignite your creativity, engage your senses, explore new worlds

Bookish Bakes was founded in 2021 by Amanda Saxby – recipe developer, voracious reader, and mental health advocate – with the aim of helping people reduce their stress and anxiety through the mindful activities of baking and reading.

Our baking kits are designed to immerse you in the world of the book. Each bake is taken directly from the pages or inspired by the themes, setting, or characters to create a joyful, sensory reading experience that helps you recharge and reduce stress.



# WHY BOOKISH BAKES?



## Unique & Memorable

Bookish Bakes kits are more than a 'dump-and-bake' mix they're a unique, immersive reading experience that connects you more deeply to the story through your senses.



### High-quality Products

We pride ourselves on our delicious, meticulously tested recipes that are easy to follow and fun to bake. Our ingredients are sourced from UK farms and manufacturers.



## Eco-friendly & Reusable

We're committed to doing our part for the planet. We only use fully recyclable and biodegradable packaging and our recipe cards come with measurements in order to be reused.



### Charity Donation

Your order gives back to our community. Bookish Bakes donates 2% of our annual sales to a local UK charity. In 2023, we're supporting YoungMinds.



## Woman-owned Business

Bookish Bakes is a female-led company. Your order supports women in business and expands our reach, making it possible for us to help others with their mental health.













# A UNIQUE WAY TO CELEBRATE



#### Welcome & Thank You Gifts

A thoughtful and creative way to say thank you to clients or to welcome new ones to the family.



**Christmas Gifts** 

It's never too early to think about how you'll show them you care this holiday season! We're here to help you gift them a special and memorable experience.



**Debut Authors** 

A unique way to immerse your ideal reader in the world of your amazing story.



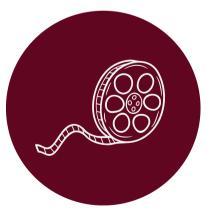
PR Packages

Get the people talking with a one-of-a-kind promotional package that begs to be shared.



**Book Launches & Events** 

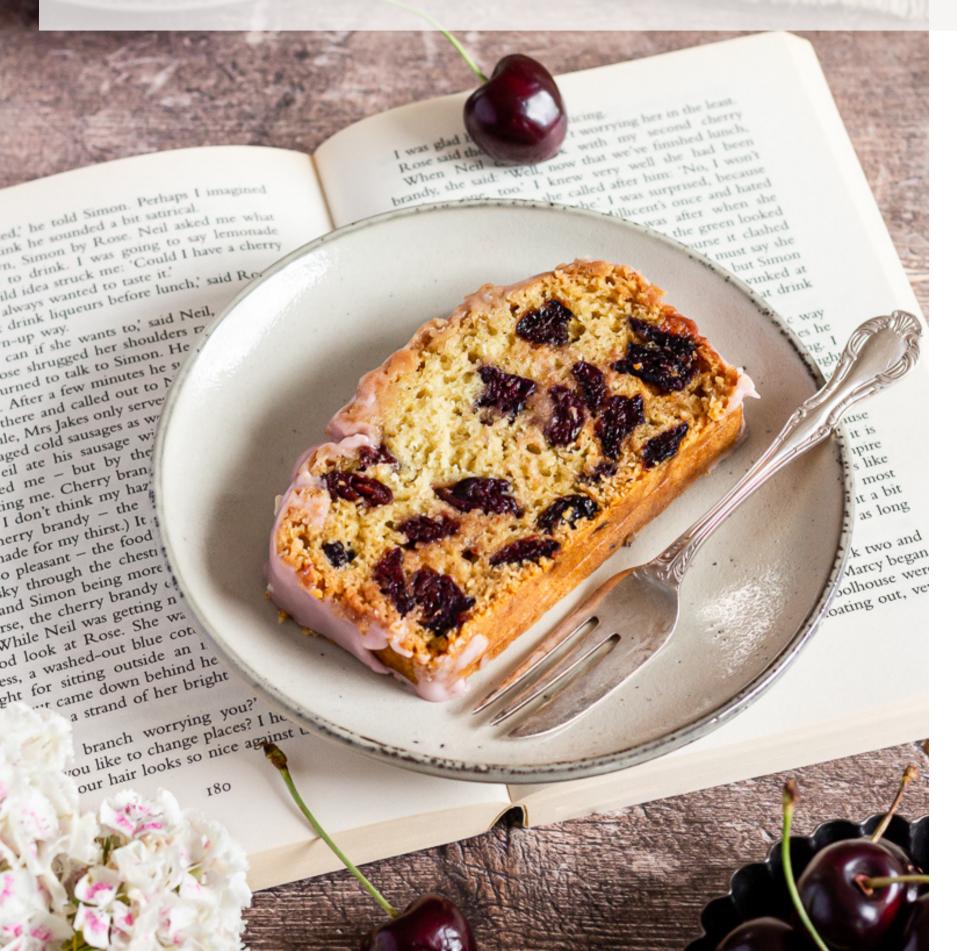
Help your authors stand out in a crowded space with a tailored baking & reading experience attendees will remember.

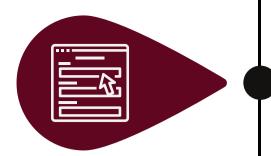


Film Premieres & Screenings

Enhance the silver screen experience with a special and unique attendee gift.

# HOW IT WORKS





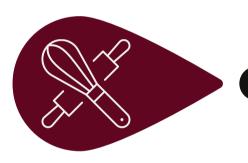
#### STEP 1

Get in touch using our online form.



#### STEP 2

We'll arrange a time to discuss the book, recipe creation, and any extras you may wish to add.



#### STEP 3

Once the development invoice has been paid, we'll get to work creating the recipe for your bespoke baking kit!



#### STEP 4

You'll receive the kit assets for approval and an order invoice.



#### STEP 5

Once the order invoice has been paid, we'll get to work packing up your kits for shipment to the address of your choice.



## WHAT'S INSIDE:

Bookish Bakes baking kits come with everything you need to bake a delicious literary inspired treat, making it a completely stress-free, enjoyable, and immersive experience.

PRE-WEIGHED HIGH-QUALITY DRY INGREDIENTS

ANY NECESSARY EXTRA BAKING SUPPLIES (IE. PRE-CUT PARCHMENT PAPER, TESTING SKEWERS, PIPING BAGS, ETC.)

A KEEPSAKE RECIPE CARD WITH MEASUREMENTS

A BOOK QUOTE CARD WITH A SHORT NOTE FROM THE BOOK'S AUTHOR ON THE BACK SIDE

NOTE: ALL OF OUR PACKAGING IS FULLY RECYCLABLE OR BIODEGRADABLE. WE USE LOCAL INGREDIENTS AND SUPPLIES WHEREVER POSSIBLE.

# Add that magic touch...

Make your bespoke kit even more special with one of our add-on options – immerse your reader more deeply in your story's world with a gift set, add a splash of personality with customised branding, or snag some extra marketing materials!



## Gift Wrapping

Add some wow with beautiful wrapping and a hand-tied bow.



## Make it a Gift Set

Include some tea, coffee, or other accompaniment to enjoy while they read.



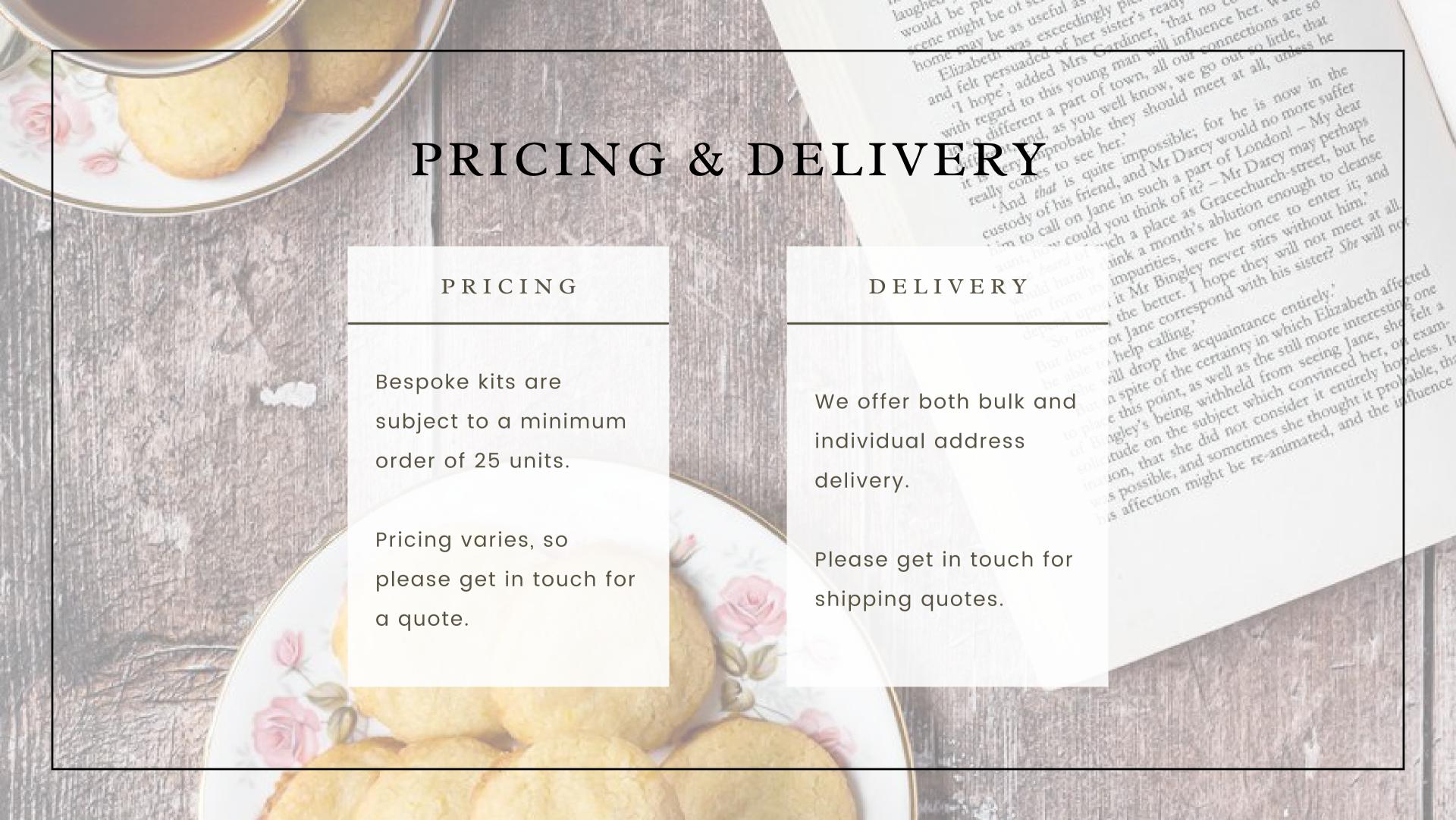
# Customised Branding

Add a little sparkle with a branded sticker or promotional leaflet.



### Marketing Materials

Add on extra images to your photoshoot to promote your kit wherever, whenever!





Bookish Bakes delivers such high-quality bakes; it adds something extraordinary for your readers to experience.

Using the bespoke service was brilliant. Amanda was confident and helped me understand what she was doing every step of the way. She provided a clear timeline and delivered everything on time.

The bake she came up with was just right for my main character, and I felt like Amanda went above and beyond in sourcing an ingredient mentioned in my novel, too.

Amanda's skill as a photographer as well as a baker really brings this experience to life. I wanted to reach into my photographs and eat the bake, and it was delightful to see the atmosphere that she had created for the book.

I would recommend this service to any author or publisher!

Rachel Grosvenor

Author of The Finery

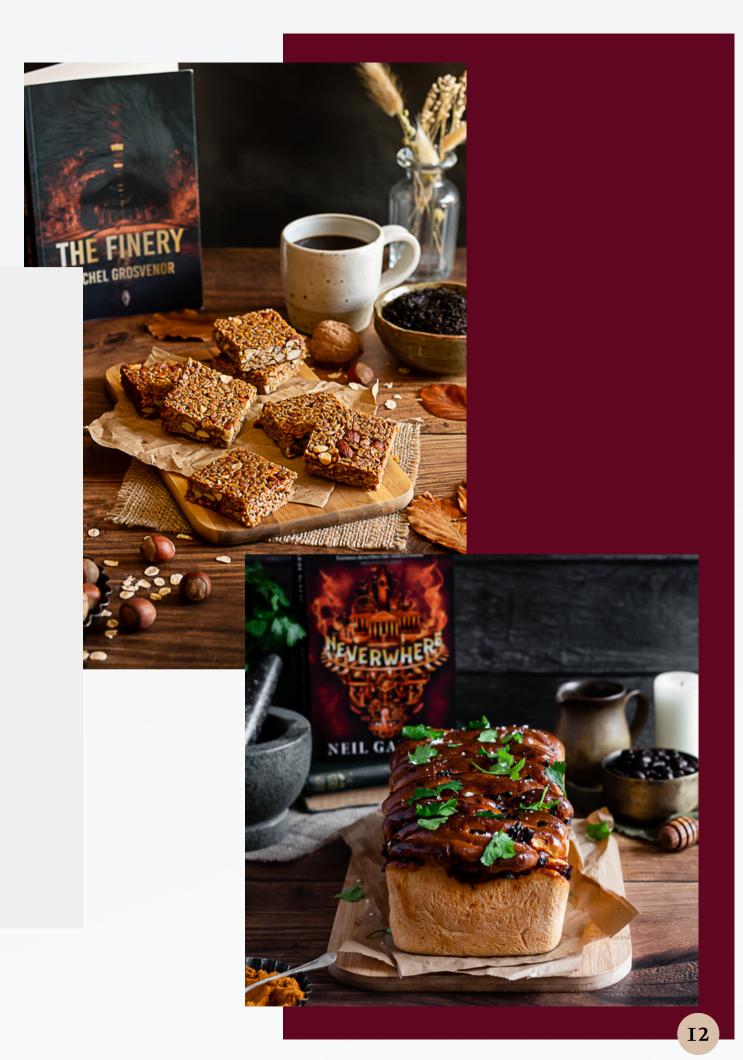
## READY TO GO BESPOKE?

To request a quote, discuss bespoke options, or book in a discovery call:

## FILL OUT OUR ENQUIRY FORM

Or get in touch via email

hello@bookishbakes.co.uk





### TERMS & CONDITIONS

All orders placed via our website or by email will be governed by our Standard Terms of Service available at <a href="https://www.bookishbakes.co.uk">www.bookishbakes.co.uk</a>

### **PAYMENT**

We accept BACS as well as credit or debit card. For your safety, please do not send us your payment details in writing.

### **PROMOTIONS**

Please note that corporate customers are not eligible for any other promotions on our website.

## QUESTIONS

Should you have questions about this document, please contact <a href="mailto:hello@bookishbakes.co.uk">hello@bookishbakes.co.uk</a>

